

# Chancellor's Weekend Memo

May 06, 2005  
Number 480

This week, I met with Dr. Robert Levine, director of complimentary integrative medicine, at Henry Ford Health Systems, to discuss acquiring research grants for WCCCD and Henry Ford Health Systems from the Federal Government. Also attending the meeting were Dr. Mary Smith, Trish Brown, and Susan Willett from Communication Concepts. The new partnership could bring thousands of dollars to the District as well as Henry Ford Health Systems and aid in bringing medical care to Detroit residents.

## Administration and Finance

- Last Friday, the WCCCD Eastside Advisory Committee met on site of the Veterinary Technology program at Wayne State University (WSU). WSU hosted the meeting and members of WSU staff gave a comprehensive presentation to the group about the program content, job opportunities for graduates, and the benefits to the community. Every member of the committee praised the partnership between WCCCD and WSU and voiced strong support for the Veterinary Technology program. As Andrew Richner, committee member and University of Michigan Regent, stated, ".... this program is a wonderful example of how partnerships like this can be advantageous for both the community college and the university. What a great opportunity this is for these students!" One of the main focuses of the Eastside Advisory Council for this year is to learn about a major program offered at WCCCD at each meeting. So far, there have been presentations from the Dental Technology, Surgical Technology and Veterinary Technology programs. Future presentations from the Emergency Training and Pharmacy Technology programs are being planned.

## Information Technologies and Institutional Effectiveness

- We are slightly ahead in enrollment, District-wide, after the same number of days into early registration when compared to last year. This represents a two percent increase in academic enrollment. The Western Campus is leading with a five percent increase. As of Thursday, May 5, the summer 2005 enrollment figures are as follows:

Campus	Academic Enrollment
Downriver	925
Downtown	1,524
Eastern	1,256
Northwest	2,127
Western	605
<b>District</b>	<b>5,895 (unduplicated)</b>

## Quote of the Week

**"Shoot for the moon. Even if you miss it, you will land amongst the stars."**

**Les Brown**

- In an article published recently in the Detroit News entitled "Marsh Magic," a rare land preservation victory was featured. The Humbug Marsh, the last remaining intact wetland on the Detroit River Mainland, was purchased by the federal government last year and added to the Detroit International Wildlife Refuge. Wayne County Community College District will play an important educational role in this extraordinary wildlife habitat, having pledged to fund classrooms and a laboratory at the visitor's center. The refuge is currently only open for special events, as the U.S. Fish & Wildlife Service evaluates their new holding.

## Workforce and Continuing Education

- State of Michigan statistics revealed that in the year 2000, 475 children died of accidental causes; 261 of which were automobile fatalities. To address this issue, the Division's Healthcare Career Institute partnered with Children's Hospital, State Farm Insurance, Detroit Emergency Medical Service, and the Detroit Police Department to present the "Ouch!! – I Hit My Head" safety awareness workshop at the Northwest Campus. This collaborative afforded participants an opportunity to receive information about the importance of fire safety, car seat safety, and proper bike helmet fitting. The program was well received and culminated with a raffle that gave away a boy's and a girl's bike to two enthusiastic participants.
- In response to community needs, the Division presented information on the District's career programs at Vista Nueva - Head Start's "Street Fair & More" in southwest Detroit. The event consisted of a series of workshops including Managing Your Money, Credit Reports, Organizing Your Life, Preparing a Will, Resume Writing, and Entrepreneurship. Participants learned about certificate programs offered in healthcare, technology, real estate, and entrepreneurship as well as the financial aid application process. The information was considered extremely valuable and the Division has been invited to return for a larger event in June.
- The Division met with the vice president and director of Human Resources for the Detroit Comcast Cable System. The meeting was held to discuss a partnership between the District and Comcast to develop educational training programs to address workforce development, career pathways, and professional development needs. Additional community outreach initiatives will be implemented in the coming months. The meeting resulted in Comcast Cable - Detroit offering to hire up to 15 WCCCD technology students as field service technicians upon successful completion of required training.

## Instruction and Accountability

- Distance Learning is rising to the challenge of creating virtual methods to replace traditional on-site clinical experiences in healthcare education. Together with Dr. Mark Shikhman, Instructional Technology Specialist George Hicks has produced high quality videos showing surgical procedures from within the body. The videos are being delivered to students via the Internet, specifically through our Blackboard Course Management System. Methods such as this allow for students to get first hand experience without having to actually be in a clinical setting.
- A WCCCD Distance Learning student wrote a wonderful letter praising our very own Peter Badry, online instructor of economics. She stated, "Honestly, I have learned a lot about our economy, things which I had no clue about. Now, I am able to share with others some of the things I have obtained from this course. I am also able to watch news programs and not feel confused whenever the newscasters are reporting about the condition of the economy of the U.S. and other countries."

- This week, Dr. Randall Miller, Michael Poole, and Eunice Peek met with Ron Waetzman, senior vice president for Human Resources for Henry Ford Health System (HFHS); Connie Cronin, chief of nursing for HFHS; and Jim Sexton, president of Henry Ford Hospital, Wyandotte, to establish an educational partnership consistent with the Governor's initiative to provide more trained workers in health careers.
- Dr. Miller, Frank Romba, and Michael Poole met with Van Buren Schools Superintendent Pete Lazaroff and his senior staff to establish additional partnerships in career education. The school officials agreed to distribute our Summer 2005 Learning Adventure Series schedule to all their schools, and they invited the Western Campus to offer workshops in the high schools on the value of higher education.
- Dr. Fleezanis has arranged to have a Low Rider Car Show at the Downriver Campus, organized and delivered by Debbie Wilder, president of the "Dreams to Reality" car club. The club will use one of our parking lots on July 17, 2005. In addition to having this converted into a Continuing Education event for the campus, this car club will also be represented in our Summer Classic Auto Spectacular in June.
- On Tuesday, the Downtown Campus hosted the Michigan Welfare Rights Organization's town hall meeting format session on medical prescription coverage for the uninsured. The presentation allowed participants to engage in discussions about access to healthcare. Topics included the impact of being refused healthcare and the changes needed in our governmental leadership at the local, state, and federal levels.
- The United States Army was also recruiting at the Downtown campus on Tuesday. Students received information about the Armed Services Vocational Aptitude Battery (ASVAB). The ASVAB is a comprehensive career exploration and planning program that includes a multiple aptitude test battery, an interest inventory, and an exercise designed to help students explore the world of work. The battery will be administered in the Career Center at the Downtown Campus on June 22.
- On Tuesday, Dr. George Swan, Brian Singleton, Raquel Garcia-Andersen, and Pamela Broaden met with Dr. Patricia Digna from the Detroit Public Schools to develop a proposal to form the Finney High School Technical Middle College. The program will have a career focus utilizing concurrent and dual-enrollment to facilitate completion of an Associate of Applied Science degree upon graduation.

- This week, 21 articulation agreements between WCCCD and the Detroit Public Schools Career and Technical articulation agreements Centers were renewed for the 2005-2006 school year. These renewals will enable us to continue our efforts in providing students a seamless transition from secondary to postsecondary education.
- On Thursday, the House of Representatives passed H.R. 366, which is the Vocational and Technical Education for the Future Act, by a vote of 416-9. H.R.366 extends and strengthens an act which has served community colleges and our students extremely well. The Perkins Act provides essential support for community colleges in their efforts to offer cutting edge career and technical education.



Students at the Downriver and Downtown Campuses are exhibiting their artwork. The exhibit at the Downriver Campus, with art also featured at the Downriver Council for the Arts, will run through May 9 while the exhibition at the Downtown Campus will end tonight at 8 p.m.

The internationally acclaimed artist, David Driskell, will conduct a Master Artist Workshop at the Downtown Campus on Friday, May 13 from 10:00 a.m. - 1:00 p.m. Students and art instructors from Detroit Public Schools will attend the workshop on "Creating Collages." All available seats have been reserved.

## Weekend Events

### Detroit Pistons Basketball Mini-Camp

Boys and Girls Grades 1-8

Saturday, May 7

9:30 a.m.-11:30 a.m.



### Detroit Lions Youth Football Clinic

Boys and Girls Grades 1-8

Saturday, May 7

1:00 p.m.-2:30 p.m.

Both events will take place at:

Christ the Good Shepherd School

1590 Riverbank, Lincoln Park, MI 48146

*For more information, contact (313) 496-2704*